

13½ East Main Street
Suite 211
Walla Walla, WA 99362



509.526.5421
info@prosceniumevents.com
www.gorillafilmmaking.com

Gorilla Filmmaking sponsorships sought

Gorilla Filmmaking, the newest program developed by the Filmmakers Boot Camp team, is being offered in late January of 2008 to area high school students who have a keen interest in film as a storytelling medium. The number of kids with a powerful yearning for a greater understanding of this medium is growing by leaps and bounds every year.

In order to reach the broadest spectrum of kids, Proscenium Events, a company owned by Jeffrey Townsend and Sarah Koenigsberg, will ask students to pay only a \$25 materials fee, with the true costs of the program covered by local sponsors through individual scholarships.

What is Gorilla Filmmaking?

Since 1998, Filmmakers Boot Camp has utilized a unique method for instilling an immediate and practical understanding of the foundational components of film and video storytelling. Its programs have been offered at Whitman College and at Walla Walla University, where students received five credits for the course. The immersion-style learning methods used at the Filmmakers Boot Camps have been shown to be well-suited to this particular medium. Gorilla Filmmaking is a faster-paced version of the same curriculum: in Filmmakers Boot Camp, each participant creates a personal or individual film project; in Gorilla Filmmaking, all participants will work on a single group film project.

Why is it special?

Townsend and Koenigsberg assert that when film storytelling principles and techniques are learned while actually shooting and editing, they are retained by students consistently well, as opposed to the lecture-and-presentation style of teaching film that dominates media departments and even film schools. In traditional film education, instructors do not participate in students' shoots or editing sessions; the Filmmakers Boot Camp model takes the classroom on-set and into the editing room.

This "transparent" mode of working—in which each filmmaker's questions are heard and discussed by the entire group while shooting or editing—is particularly illuminating for actors working with the group, and has made the program as rewarding for those in front of the camera as it is for those behind it.

How do the sponsorships work?

The Gorilla Filmmaking program is offered to a maximum of 15 participants. It runs for six days, starting at 3:30 PM and ending at 6:30 PM Monday through Friday, with a full final day on Saturday. The sessions will take place in Proscenium Events' teaching space, BLDG 270, located near Walla Walla Regional Airport. The lab fee for each student will be \$25; the scholarships are \$325 per student. Proscenium Events uses the tuition to cover the two instructors' fees, the cost of the facility, camera, lighting and audio equipment maintenance, computer and software upgrades, as well as expendables such as bulbs, videotape, blank DVDs, gaffers tape, dry-erase markers and batteries.

We are looking for sponsors for each individual student. Sponsorship checks should be made payable to Walla Walla High School and are a tax-deductible charitable donation.

There will be a public screening on Saturday evening, February 2, for the public. Sponsors will be invited to attend a special reception before the screening in order to meet the students. Each sponsor will be entitled to two reserved seats at the screening.

Where do I begin?

Interested individual and corporate sponsors are asked to contact Townsend or Koenigsberg by phone at 509-526-5421 or by e-mail at info@prosceniumevents.com.